

# Customer Success Story

theWonderfulcompany™



## Offline access to data

Most stores that Wonderful reps visit have no WiFi connection. So having offline access to important information like Stores, Products, Audits, and Sales Opportunities is a crucial requirement for the store visit/execution process. Pulsar's sync engine enables the rep to complete the entire process while offline.

## Ability to upload pictures of displays and planograms

Oftentimes, Wonderful reps build a display for showcasing the products in their assigned stores. After completing the process, they take pictures of the built display and upload them as attachments, so they can be reviewed by their supervisors. It is also important for them to have a history of the display pictures, so they can compare current location and style of the display to past ones.

## Running business logic offline

The check-in/check-out process requires the reps to follow rules to execute all pending tasks related to the store. It also needs to capture some metrics including time spent in each store, geolocation, etc. All of this was achieved using Pulsar's rules engine.

## Company Description

Headquartered in Los Angeles, The Wonderful Company is a privately held \$4 billion global company dedicated to harvesting health and happiness around the world through its iconic consumer brands. The company's 8,500 employees worldwide are dedicated to bringing consumers everywhere the freshest, most wholesome pistachios, almonds, citrus and pomegranates; bottling the finest water and wines; and creating colorful bouquets that are sure to touch the heart. Wonderful brands hold majority market share in their categories and they include household names like Wonderful Pistachios, Wonderful, POM Wonderful, FIJI Water, and JUSTIN.



Industry  
**CPG**



Size  
**~10,000**



Customer Since  
**2017**