

# Customer Success Story



## Managing Gas Station Relationships Offline

Chevron built a system using Pulsar and Salesforce to better enable their retail gas station sales people and business consultants to manage their relationships and schedule. The overarching workflow was designed with a focus on offline access as they often work without a network connection. This included scheduling events, tracking action items, executing the call agenda and completing surveys.

## Support on Windows, iOS and Android

People in the field needed to use the application on various company issued devices like Surface tablets, Windows laptops or mobile phones (iOS and Android). It was highly important for Chevron to be able to configure and customize the app once and have it run seamlessly on all platforms, so that they don't own and manage multiple code bases.

## Custom HTML UI

One of the key requirements for the project was the ability to access surveys when they are at a station. The survey needed to be populated dynamically based on templates assigned to the store and needed to be very user friendly and responsive. This was easily achieved by developing HTML/JS screens to run within Pulsar.

## Company Description

Chevron Corporation, through its subsidiaries, engages in integrated energy, chemicals, and petroleum operations worldwide. The company operates in two segments, Upstream and Downstream. The Upstream segment is involved in the exploration, development, and production of crude oil and natural gas. The Downstream segment engages in refining crude oil into petroleum products; marketing crude oil and refined products. The company was formerly known as ChevronTexaco Corporation and changed its name to Chevron Corporation in 2005. Chevron Corporation was founded in 1879 and is headquartered in San Ramon, California.



Industry  
**Oil & Gas**



Size  
**~50,000**



Customer Since  
**2018**